Roswell Independent School District
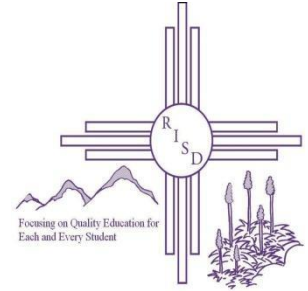**Support & Transportation Services Department**
300 N. Kentucky, Suite 201
Roswell, New Mexico 88201
575-627-2528 – Office
575-627-2690 – Fax

DECLARATION OF INTENT TO PROCURE
VIA SOLE SOURCE

Posting Date:	June 7, 2022
Product/Service:	ReadWrite Digital data integration, data warehousing, and analytics interface software license and support which includes training and consultation.
Description:	Expansion of the current ReadWrite Digital Analytics system to add the New Mexico Public Education Department's Next Step Plan information and integrate this information to the current system that aggregates data from multiple district software systems and presents analytics, data visualizations, and reports that support analysis and action by decision makers at all school levels from the Superintendent to teachers.
Vendor:	ReadWrite Digital, LLC. 4113 Park Avenue Richmond, VA 23221
Amount/Term:	Approximately $95,000.00 for July 8, 2022 through June 30, 2023.
Justification:	The Roswell Independent School District has partnered with ReadWrite Digital, LLC. since 2018 to benefit from their proprietary analytics hosting system as ReadWrite Digital's product and roadmap uniquely combine the following elements:

1. A fully automated platform, purpose built for schools, which requires no manual data or new data generated by district teachers and principals to assess the at-risk profile of a student.
2. A single price for the hosted, end-to-end analytics and student management solution includes the data processing, storage,

and visualization in one package without the need for additional software or consulting.

3. Includes district specific rules for data processing combined with a daily data refresh cycle.
4. Includes reports specific to the needs of the district in making determinations of student risk status.
5. A proprietary Education Data Model which provides the ability to associate key data elements among disparate systems longitudinally.
6. A proprietary set of algorithms and machine learning processes which combine key data elements with the UVA student assessment model to determine and manage the at-risk status of a student as defined by the district, without the need to access other data systems.
7. The ability to access advanced student analytical data and a 360 degree student view combined with the ease of a Google search.

Contact: Chris Thweatt, Roswell Independent School District
                  Purchasing Coordinator: (575) 627-2529; cthweatt@risd.k12.nm.us

Any party wishing to protest the award of this sole source procurement shall submit in writing to the contact above within fifteen (15) calendar days of this posting.